

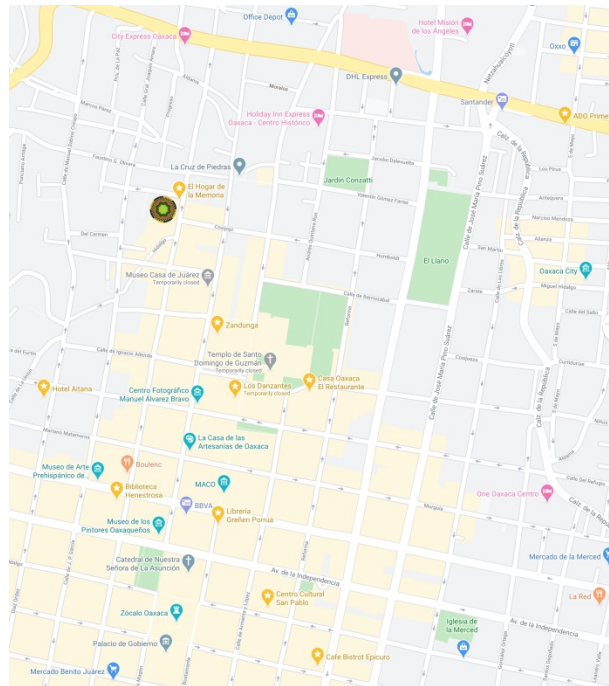


EL HOGAR DE LA MEMORIA

Porfirio Díaz 1005, corner with Abraham Castellanos

Col. Centro, C.P.68000

Oaxaca de Juárez, Oaxaca



EL HOGAR DE LA MEMORIA



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EL HOGAR DE LA MEMORIA, THE PROJECT

Located in Oaxaca City (southern Mexico), it's a **cultural center non-dependent of any public or private institution**. It has been developed with private economic resources.

In this venue, activities around storytelling, healthy food, traditional medicine, and the production of arts and crafts (particularly ceramics, textiles, and wood) will take place. However, other axis could be included in the project in the future.

Storytelling performances (for adults and for all ages), workshops for reading, writing and storytelling, cooking classes, and campaigns to raise awareness on health, food and environment issues are the activities scheduled to give life to this cultural center. The inclusion of activities related to other artistic disciplines such as music and theater are not excluded.

To promote the production of arts and crafts, the space has a store where the work of artists and artisans is exhibited. The possibility of selling the products made by close collaborators allows the support of their families without depending on galleries or being subject to sales commissions.

OBJECTIVES AND GOALS

The objectives of this cultural project include:

- To be a **self-sufficient project** which doesn't depend on public entities or donations to maintain its structure and carry out its activities.
- To offer its facilities as an **alternative for scenic proposals** which don't have a place in cultural centers or important theaters.
- **Maintain a fresh cultural proposal** through artistic residencies and the consideration of projects by emerging groups.
- **To promote complete wellness for the entire self** through alternative medicine and campaigns to raise awareness on issues regarding health, food and the environment.
- **To be a venue offering more opportunities to artists and artisans** to showcase and market their work.
- **To promote the development of students** in careers related to culture, arts, agronomy and science by allowing them to carry out their social service taking advantage of their potential and energy.
- **To promote green technologies** by adopting proposals generated by young Mexican entrepreneurs.
- **To promote the activities** of the cultural center to gain the interest of cultural or educational associations and institutions that wish to create mutual collaboration agreements.

ARTISTIC RESIDENCIES AND SOCIAL SERVICE

Incorporating students from careers related to arts, culture, agriculture, traditional medicine, gastronomy, and green technologies is part of the project. They will be integrated into the scheduled activities of **El Hogar de la Memoria**.

Through established agreements with educational institutions, the aim is to propose this cultural center as a space where students do their internship.

It's also intended to include artists (emerging or recognized) to propose activities that benefit the community and enrich the cultural offer of **El Hogar de la Memoria**.

The facilities of the cultural center will serve to provide accommodation to people interested in carrying out an artistic residency or an internship in exchange for the contributions that they can offer to the project both in knowledge and work.

Through these links, we seek to strengthen **El Hogar de la Memoria** to have a space and a project that belongs to everyone and for everyone.